



Leading Social Justice In Your School: Creating An Action Plan

Step ONE: Identifying and Narrowing your Project

What topic, issue or theme do you want to work to change?

List 3 Specific Manifestations of that topic/issue:

1. _____
2. _____
3. _____

Circle the Manifestation that your group would like to tackle.

Step TWO: Brainstorm ideas for Projects/Activities/Campaigns that would address the specific manifestation of the issues identified in Step ONE.

There is no such thing as a bad idea in this phase. Once you have a solid list, have your group pick one project that you'd like to tackle first.

Try to make the project and its goals **SMART** (Specific, Measurable, Attainable, Realistic, and Timely).

Step THREE: Identify the Issue's Stakeholders and their interest in the issue (or lack thereof).

List individuals, organizations, or groups that may or may not have a vested interest in your project. Try to list both potential allies and those with conflicting viewpoints. Briefly describe why you believe they should be invested in the issue and what their concerns might be.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

7.

Name of Project: _____

Short Description: _____

Goal of Action Plan: _____

Step Four: Tasks–Specific and Assigned

1.

2.

3.

4.

5.

6.

7.

Step Five: Execution

Choose a concrete launch date, be it an actual day, a start to the semester or quarter, a targeted cultural celebration, etc. Some questions to consider:

1. Where will the event be?
2. How will it affect the schedule?
3. Will overtime be involved for anyone?
4. Does it conflict with any city or statewide activities?

Note that whether this event is happening within a week, a month, or within a year, it is important to set these dates to keep everyone focused on their assigned tasks.