2018 NASSP ANNUAL REPORT

ENGAGEMENT

30,979 SCHOOLS
17,943,501 STUDENTS

PROFESSIONAL LEARNING

2,800 National Principals Conference Attendees
1,842 Webinar Registrations
27,605 Page Views on Experts of the Week

STUDENT PROGRAMS SERVICE REPORTS

$46.5 MILLION NHS/NJHS/NEHS/NatStuCo Dollars Raised
54.9 MILLION NHS/NJHS/NEHS/NatStuCo Service Hours
$2 MILLION NHS Scholarships

SOLVENCY RATIO

Goal: 33%
Actual: 0%

NET ASSET RATIO

Goal: 50%
Actual: 61%

LIQUIDITY RATIO

Goal: 1.3:1
Actual: 2.11:1

OPERATIONS

$27.9 MILLION IN REVENUE

$25.6 MILLION IN EXPENSES

LEADERSHIP

BOARD OF DIRECTORS
Dr. Christine Handy
President
Peter Kruszynski
President-Elect
Gregg Wieczorek
Treasurer
JoAnn Bartoletti
Executive Director

NASSP STAFF
José Baroletti
Executive Director
Beverly Hutton,
Deputy Executive Director, Programs & Services
Vivian Sabol
Deputy Executive Director, Operations
Mike Shifflett
Chief Financial Officer

SOCIAL MEDIA

37,670 TWITTER FOLLOWERS +12%
6,806 FACEBOOK FANS +17%
563 INSTAGRAM FOLLOWERS +52%

STRATEGIC PARTNERS

McKinsey Academy

LEARNING POLICY INSTITUTE

NEW MEXICO EDUCATION TRUST BOARD

PLAYING WITH STUDENT DATA:
The Right Way to Grow

NATIONAL HONOR SOCIETIES

NASH/NJHS/NEHS/NatStuCo

Dollars Raised
$46.5 MILLION

Service Hours
54.9 Million

NHS Scholarships
$2 million

Student programs service reports

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Service Hours
54.9 Million

NHS Scholarships
$2 million

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Net Asset Ratio

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Liquidity Ratio

Goal: 1.3:1
Actual: 2.11:1

87+37+125=166+1+83=

82+41+126=

(contributed by POYs, APOYs, & DPOYs)