



NASSP & DonorsChoose

The top-rated national nonprofit supporting educators and district leaders during the COVID-19 crisis

DonorsChoose All-time Impact

+\$950M

Dollars raised for classrooms

+580,000

Teachers with projects funded

+1,650,000

Projects funded

+39M

Students supported

+83,000

Schools participating

What is DonorsChoose?

DonorsChoose makes it easy for anyone to help a classroom in need. Across the nation, public school classroom teachers, counselors, media specialists, and other educators create project requests for specific classroom resources. As the most trusted way to give to public schools for the last two decades, citizen and community donors give to projects that inspire them. DonorsChoose ships the funded materials at no cost to educators or schools.

Here to Help During This Unprecedented Time

The massive impact of COVID-19 on K-12 education has further exposed the needs of our nation's most vulnerable students as schools have closed and shifted to at-home instruction. As school leaders support the near-term challenges of serving educators and students during this challenging time — and also begin to think about the post-COVID-19 transition back to school — additional resources to address instructional loss, mental health needs, and other supports will be critical. With educators in over 84% of the nation's public schools, and major philanthropic and citizen funders across the country, DonorsChoose is a trusted partner ready to support NASSP members in their COVID-19 response efforts.

Covid-19 Relief

Distance Learning Projects

When many schools closed in March, DonorsChoose created a way to support students learning from home, while maintaining our customary high levels of transparency and accountability. Distance Learning Projects allow teachers to receive specific educational materials and essentials, from food items, to books to math games, to help their students learn from home and prepare for the next school year.

Other Ways We're Supporting Teachers

To respond to the unprecedented nature of physical school closures, DonorsChoose ran *Keep Kids Learning* during March and April. As a pilot program garnering more than \$6 million in support from citizen donors and corporate partners alike, Keep Kids Learning enabled previous DonorsChoose teacher users in the highest-need communities to receive a \$1,000 gift card to send educational care packages directly to students.

Additionally, DonorsChoose is providing logistical flexibility for the thousands of classroom projects on the platform. Teachers can adjust or delay delivery dates to schools, choose to send resources to a district warehouse, and reschedule funded field trips.



Ms. Cormany distributed boxes full of books, pencils, markers, and coloring books to her students



“I cannot wait to see the look on my students’ faces when I am able to provide them with some learning essentials!

—Ms. Lincoln, a DonorsChoose teacher

The DonorsChoose District Partnership Program

A Free Program to Support District Leaders

This program allows school system leaders to maximize the DonorsChoose platform for their students' benefit and make it a more intentional part of their district's national philanthropic engagement strategy. Districts of all sizes in the program include members like Atlanta Public Schools, Austin Independent School District, Baltimore City Public Schools, Compton Unified School District, Hillsborough Public Schools, and Oklahoma City Public Schools. **DonorsChoose has raised more than \$160 million in resources for District Partnership Program member districts.**

Program Benefits



Customized **district landing page** to highlight all projects and impact



First notice of funding opportunities to support your district's educators



Ongoing **communications collaboration**



Training resources for educators



In-depth reporting and analysis

To learn more about DonorsChoose and best practices in leveraging these resources, please reach out to Keya Wondwossen (keyaw@donorschoose.org).

To request an invitation to join the free DonorsChoose District Partnership Program, visit www.donorschoose.org/districtpartners

Crowdfunding Best Practices and Resources for Principals

NASSP and DonorsChoose partnered to develop this [toolkit](#) designed for principals who want to become better informed about crowdfunding, and encourage their teachers to take full advantage of safe platforms like DonorsChoose.

As a principal you can:

- Host a staff [professional development teacher training](#) on how to get started on DonorsChoose
- Let educators know when there are DonorsChoose [match offers and funding opportunities](#) from DonorsChoose corporate or foundation partners
- Share the success your educators are having at regular staff meetings
- Sign up for [principal notifications](#) so you are always in the loop when projects are posted by your teachers